



# SCANSTRUT

16-03-2009: **Scanstrut USA Going Strong 6 Months In....**



**The Ocean Marketing Team!**

Since the launch of Scanstrut USA 6 months ago, there has been a lot of work going on over in the States.

In partnership with Ocean Marketing, Scanstrut USA has established a strong network of stocking distributors across the country over the last 6 months. Scanstrut has a fully stocked warehouse, in Branford, Connecticut, to supply product across the USA in 2-3 days from customer order.

Scanstrut is represented by the dedicated Ocean Marketing sales team, who have representatives in key locations in the US, including Florida, Maryland, New England and the West Coast. Ocean Marketing recently appointed Great Lakes Marine Marketing to represent Scanstrut in the Midwest.

In February, Adam Ramsden attended the Miami Boat Show. He comments, "The partnership with Ocean Marketing has been a great success for Scanstrut, and we are now beginning to see the results of the commitment that we have made to the US market. Our new range of Scanpods has been very well-received, and this key product will help to ensure the continued growth of Scanstrut".

The dedication of the Ocean Marketing team is supported by a major investment in stock, and despite difficult market conditions, Scanstrut are forecasting a significant increase on 2008 sales in the USA.

For more information visit – [www.scanstrutusa.com](http://www.scanstrutusa.com)



**About Scanstrut Ltd – [www.scanstrut.com](http://www.scanstrut.com)**

Scanstrut is the international expert in the design and manufacture of installation solutions for marine electronics. Our extensive range offers high quality mounting options for radar, satcom, GPS, VHF antennas and navigation lights for powerboats, sailboats, commercial and military vessels.

Scanstrut mounts are endorsed and recommended worldwide by all leading marine electronics brands. This close liaison with marine electronics manufacturers adds to our in depth product knowledge and enables Scanstrut to offer products which will maximise the performance of your electronics.

Our head office is in Devon, near the South West coast of the UK. Our products are available worldwide through a highly knowledgeable distribution network covering more than 30 countries.

Scanstrut also offers a custom design and production service for international sail and powerboat builders. Our project team will develop the perfect installation solution for any new boat range whilst also reducing build costs and simplifying stock holding.

**About Ocean Marketing – [www.oceanmark.com](http://www.oceanmark.com)**

Ocean Marketing is an added value marketing company, celebrating 40 years in the marine accessory industry.

They have a staff of 4 in-house technical support and customer service reps along with 10 professional sales reps covering the East Coast and National retailers.